



VASSE FELIX

Press Release – 22nd October 2010

**Vasse Felix Wins Trophy
2010 Royal Melbourne Wine Show**

Vasse Felix has received the Kubota Trophy for ‘Best Sauvignon Blanc or Semillon Sauvignon Blanc Blend’ at the Royal Melbourne Wine Show for their 2010 Sauvignon Blanc Semillon. This is the second Trophy for this wine in as many weeks, with the first being received at the Royal Adelaide Wine Show. In addition, both the 2008 and 2009 Heytesbury Chardonnays won Gold Medals at both shows.

Vasse Felix Chief Winemaker, Virginia Willcock commented, “I am excited to see the harmony created by these two varieties in our Sauvignon Blanc Semillon getting consistent recognition across the show system, firstly in Adelaide and now in Melbourne. I feel Margaret River Sauvignon Blanc and Semillon blends are being recognised as a benchmark for Australian blended white wine”.

The 2010 Sauvignon Blanc Semillon is a blend of Vasse Felix’s best parcels of Sauvignon Blanc and Semillon, a portion of which is fermented in French Oak Barriques. Made exclusively for the On Trade, the 2010 release is available now.

Planted in 1967, Vasse Felix was the first vineyard and winery established in Margaret River. It remains owned by the Holmes a Court family, with the simple aim of producing ‘the best possible wine’

Vasse Felix wines are proudly distributed in Australia by Samuel Smith and Son www.samsmith.com and worldwide by Negotiants International www.negotiants.com

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